

Central Waterfront Committee Action Plan

The following Action Plan is the Central Waterfront Committee's recommended set of next steps and timeline for moving the Waterfront Improvement Program forward, from 2012 through 2018.

No.	Schedule	Action
1.	Summer 2012	Complete Waterfront Seattle Concept Design and Framework Plan. <ul style="list-style-type: none"> Serves as the basis for next phase of design; Reflects public outreach and engagement to-date and serves as the platform for next phase of outreach.
2.	Summer 2012	Complete CWC Strategic Plan, including Action Plan and Subcommittee Reports. Recommendations will include: <ul style="list-style-type: none"> City funding for continued waterfront design, outreach and LID work after June 2012; Public vote on seawall funding in November 2012 (including limited waterfront early infrastructure); City funding for early wins/east-west connections in 2013; Formation of Local Improvement District (LID) by Spring 2014; Additional public funding for waterfront through City or voter-approved sources in 2014-2016; Private and corporate philanthropic funding, led by "Friends of Seattle Waterfront" group.
3.	Summer 2012	Secure City Council approval (via Resolution) of Concept Design, Framework Plan and Strategic Plan. <ul style="list-style-type: none"> Intended to endorse Committee's Strategic Plan as framework for action.
4.	Summer 2012	Complete City's cooperative working agreements (or MOU's) with Pike Place Market and Seattle Aquarium. <ul style="list-style-type: none"> These are key development partners and constructive collaboration must continue for Waterfront Program to be successful.
5.	Summer 2012	Form not-for-profit "Friends of Seattle Waterfront" group to build support for the Waterfront Improvement Program, including 2012 seawall vote. Responsibilities will include: <ul style="list-style-type: none"> Lead advocacy, promotional and private fundraising efforts for seawall and waterfront; Lead early programming and activation of existing public spaces including opportunities for public art; Support City's public engagement, outreach and communications efforts; Support City's partnerships with key institutions, organizations and property owners; Support City's formation of Local Improvement District; Broaden reach and opportunities for connections into community.

6.	Summer 2012	Continue into next phase of design, outreach and LID formation. <ul style="list-style-type: none"> • Funding to be provided by City in 2012; • Continue waterfront and seawall design coordination; • Focus on “core” projects; • Ensure vision developed in concept design is carried forward into final design; • Maintain momentum for design and outreach; • Stay on schedule given permitting requirements; • Develop plan for transfer of over-water coverage for core projects; • Develop an innovative public art program; • Integrate operation and maintenance in early design process.
7.	Summer 2012	Complete parking mitigation strategy for waterfront corridor. <ul style="list-style-type: none"> • Phased implementation of parking strategy and specific mitigation measures.
8.	November 2012	Public vote on seawall funding measure. <ul style="list-style-type: none"> • Could include limited waterfront early infrastructure.
9.	Fall 2012	Secure WSDOT agreement(s) on state funding for design and construction of roadway. <ul style="list-style-type: none"> • Funding for roadway design work must be secured in 2012.
10.	Fall 2012	Include funding for several “early win” projects in the City’s 2013-2014 budget. <ul style="list-style-type: none"> • Potential improvements to east-west connections; • Programming and activation of existing public spaces to increase the community’s use of and engagement with the waterfront; • Maintains momentum for waterfront design and outreach.
11.	Fall 2012	Update City’s Shoreline Master Program. <ul style="list-style-type: none"> • Include provisions for transfer of over-water coverage.
12.	2013	Update City land use codes and design regulations for the waterfront corridor. <ul style="list-style-type: none"> • Identify regulatory changes to encourage and support new private investment in street-level and other uses, including restaurants, housing, outdoor cafes, live music venues, retail and office space; • Develop proactive strategy for 24/7 mixed use along the waterfront.
13.	2013 – 2014	Develop plan to secure significant private and corporate philanthropic funding. <ul style="list-style-type: none"> • “Friends of Seattle Waterfront” group to lead effort, with City support.
14.	2013 – 2014	Implement several “early win” projects and initiatives. <ul style="list-style-type: none"> • Potential improvements to east-west street connections, increasing access to waterfront businesses during and after construction; • Programming and activation of existing public spaces to increase the community’s use of and engagement with the waterfront.

15.	2013 – 2016	Develop plan to secure adequate annual operating funds to maintain, operate and program waterfront after it is built. Sources may include: <ul style="list-style-type: none"> • Baseline public funding from City; • New public revenue; • Earned income; • Philanthropy.
16.	2013/14 – 2016	Seawall Project Phase 1 construction. <ul style="list-style-type: none"> • Start of construction dependent on federal, state, and local permitting; finalization of design; and construction funding; • Active construction season limited due to restrictions on in-water work and summer shut-down to support waterfront businesses.
17.	Spring 2014	Complete formation of Local Improvement District (LID). <ul style="list-style-type: none"> • Critical to complete LID formation prior to additional public funding; • Assume it will take approximately 2 years to successfully form LID; • City will lead LID formation with support from “Friends” group.
18.	2014 – 2016	Secure additional public funding for waterfront through City or voter-approved sources. <ul style="list-style-type: none"> • Advocacy led by “Friends” group.
19.	2015 – 2017	Rebuild Piers 62/63 and Union Street Pier/Waterfront Park. <ul style="list-style-type: none"> • Could occur during seawall construction depending on funding; • Potential “early win.”
20.	Late 2015	Tunnel opening; begin viaduct demolition. <ul style="list-style-type: none"> • Schedule dependent on WSDOT and its contractors.
21.	2016 – 2017	Revisit roles and responsibilities of “Friends” group in advance of opening public spaces. <ul style="list-style-type: none"> • Responsibilities for operations and maintenance may be taken on by “Friends” group or by other entity.
22.	2016 – 2018	Construct new Alaskan Way, Elliott Avenue, pedestrian promenade, parks and open spaces. <ul style="list-style-type: none"> • New surface street and promenade cannot be constructed until viaduct demolition and seawall construction are complete.
23.	Ongoing	Ensure that existing waterfront businesses thrive during construction of the tunnel, seawall and waterfront. <ul style="list-style-type: none"> • Manage construction impacts and optimize construction efficiency; • Must be a top priority for City and its contractors.
24.	Ongoing	Pursue federal funding for Seawall Replacement Phase 2. <ul style="list-style-type: none"> • City-funded Phase 1 as potential “local match.”

Note: Check-ins/status reports on implementation of Action Plan will occur annually.